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R1_Ellevest Preroll Script

This episode is brought to you by Ellevest.

Set up your financial future with Ellevest—an investing app designed *specifically* for women. Ellevest factors in ways women’s lives are different from men’s—like how women typically take more career breaks—and their unique investing algorithm builds a personalized plan for you. Pretty important when planning for your financial future.

Get one month free plus a twenty dollar credit to start investing at [ellevest dot com slash Podcast](https://www.ellevest.com/podcast), and use code PODCAST.

Investing entails risk including the possible loss of principal. See more at [ellevest dot com slash podcast](https://www.ellevest.com/podcast).

R2_Midroll Script (No CTA Card)

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Do you know why women need their own investing app?

Because their financial needs are really different from men’s. That’s why Ellevest developed an investing app that considers the fact that women typically live longer than men, take more career breaks, and are paid less money. They do this all with their unique algorithm.

Pretty important stuff when planning your financial future.

When you invest with Ellevest, you’re setting yourself up to achieve your money goals. So you can work toward that dream house, your no-regrets vacation, or early retirement. The best part? It doesn’t even feel like work. All you have to do is answer a few questions, decide how much money you want to contribute, and how often. That’s it.

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